



For Immediate Release

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## **INADA Chair Debuts in TIME Magazine**

### **TIME names INADA massage chair an "invention of the year"**

NEW YORK - Dec. 3, 2001 - TIME magazine recently named the INADA massage chair one of the best inventions of 2001. One of 35 inventions named, the INADA chair was featured as the "Stress Buster" in the household category.

"There are plenty of massage chairs that will vibrate energetically up and down your weary body, but the new H.9 Inada Chair from Japan puts some brains behind the brawn," TIME explains. "When you sit in it, infrared sensors scan your body to detect some 350 acupressure points. Once oriented, the leather chair begins a customized, Shiatsu-style massage accompanied by synchronized music meant to melt your tension away."

Combining the synergy of Eastern medical wisdom and modern technology, FAMILY INADA, founded in 1962, has developed Japan's top-selling luxury shiatsu massage chair, INADA Chair. The INADA Chair is the only massage chair that features a state-of-the-art infrared technology to scan your body, detect acupressure points and give you a customized massage. Next month, the company will start selling the new INADA chair H.9 with the world's first Synchronized Music Program only in the U.S.

There will be two models available in America. The H.9 is the flagship of the INADA line of chairs and the i.1, the best-selling luxury massage chair in Japan. The H.9, the newest model in the line, retails for \$3,500 and is upholstered in black, yellow or light grey colored leather. For the first time, INADA has combined the soothing power of shiatsu massage and music with a Synchronized Music program. The i.1, retails for \$3,000, is covered in synthetic leather and is available in black only. Both models are sleek in design and fit nicely into office and home decors. All models are delivered and set-up for immediate use.

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For more information and to start the healing process, please call FAMILY INADA at 877-22-INADA. A retail store located in Manhattan is in the works for additional retail distribution. Complete coverage of "invention of the year" is featured in the November 19th issue of TIME magazine and at [www.time.com](http://www.time.com).

### **About FAMILY INADA:**

FAMILY INADA is a manufacturer of Japan's best-selling luxury shiatsu massage chair, INADA Chair. The company was founded in Japan in 1962, introducing the world's first therapeutic massage chair. Since its inception, the company has been devoted to designing and building therapeutic massage devices for home use and holds many international patents in the field. With sales divisions in the U.S., Germany and SE Asia, FAMILY INADA is creating a healthy living environment for all as a leader in the advanced research and development of massage-related technology.