



**For Immediate Release**

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## **Bodies Tired from Holiday Chaos Relax, Rejuvenate with INADA Massage Chair**

Massage Chair Tops Holiday Wish Lists of Busy Americans

NEW YORK CITY, N.Y. (November 6, 2002) - This holiday season, the INADA massage chair offers exhausted bodies an antidote to the stress of last-minute preparations and too much family togetherness. The INADA Chair, Japan's top-selling luxury massage chair, is now available nationwide since first being introduced in limited U.S. markets earlier this year.

By scanning and identifying the body's various pressure points with a state-of-the-art infrared technology, the INADA Chair tailors its massage for each individual. It is the first massage chair to provide customized massages for each family member - mom exhausted from last-minute holiday shopping; dad sore after hauling in the tree; the kids pooped after a night of caroling; grandma tired from standing over the stove all day; and grandpa supervising from in front of a warm fire.

"With all the fun we are having during the holidays, many of us do not realize how tiring all the celebrating can be," said Nichimu Inada, chairman of FAMILY INADA. "In addition to offering a soothing respite from our harried lives, the INADA Chair is a gift the entire family can enjoy this holiday season."

The INADA Chair is the latest in a long-line of consumer electronics to make their way from Japan to the U.S. With their emphasis on serenity and relaxation, the Japanese have adopted the massage chair as a centerpiece of the modern-day home. With its introduction into U.S. markets, INADA has poised its massage chairs to take a similar position in American homes beginning this holiday season.

### **INADA Chair H.9: Named among TIME's Best Inventions of the Year**

After being named one of the TIME magazine's Best Inventions of 2001, the INADA Chair H.9 will surely top gadget lovers' wish list this holiday season. Using infrared technology, the chair first scans acupuncture points along the body and then customizes a shiatsu massage synchronized with soothing music. The H.9 model is the world's first massage chair to synchronize music with massage. It retails for \$3,500 and is upholstered in black, yellow or light gray colored leather.

INADA Chairs Top Holiday Wish Lists

### **Where to Buy**

The INADA Chair is sold at INADA retail locations across the U.S., online at [www.inada-chair.com](http://www.inada-chair.com) and toll-free at 1-877-22-INADA (or 1-877-224-6232)

### **About FAMILY INADA:**

FAMILY INADA ([www.inada-chair.com](http://www.inada-chair.com)) is a manufacturer of Japan's best-selling luxury shiatsu massage chair, the INADA Chair. The company was founded in Japan in 1962, introducing the world's first therapeutic massage chair. Since its inception, the company has been devoted to designing and building therapeutic massage devices for home use and holds many international patents in the field. With sales divisions in the U.S., Germany and Southeast Asia, FAMILY INADA is creating a healthy living environment for all as a leader in the advanced research and development of massage-related technology.