



For Immediate Release

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Weary Dads Can Unwind and De-stress with Inada Shiatsu Massage Chair

NEW YORK, N.Y. (May 20, 2003) - If you are thinking about what to get your dad - the man who has everything and needs nothing, Family Inada offers a gift Dad is guaranteed to enjoy. The Inada shiatsu massage chair is a Father's Day gift that will leave Dad smiling.

Celebrities are even jumping on the bandwagon: "Will and Grace" star Debra Messing just had an Inada chair delivered to her dad for Father's Day. Those Hollywood A-listers really know how to choose great gifts, now don't they.

Designed by leading massage and shiatsu experts, the Inada chair is the world's first massage chair that uses state-of-the-art infrared technology to scan and identify the body's various pressure points to tailor its massage for each individual. When the pressure points are tapped and kneaded, internal organs are stimulated and energized, creating physical and mental relief and relaxation.

"American fathers never get enough time to relax and relieve tension from a hard day on the job," said Nichimu Inada, president of Family Inada. "The Inada chair allows dads to wind down in the comfort of their own home. And when Dad's not using the chair, the rest of the family can enjoy it."

Two models of the Inada chair are now available in the United States - the H.9 and the i.1. The H.9, the newest model, is Japan's best-selling luxury massage chair (\$3,500). It is the world's first massage chair to synchronize music and massage, featuring a Synchronized Music program. The i.1 features all of the programs the H.9 model offers except for the Synchronized Music Program (\$3,200).

Where to Buy

The INADA Chair is sold at INADA retail locations across the U.S., online at www.inada-chair.com and toll-free at 1-877-22-INADA (or 1-877-224-6232)

About FAMILY INADA:

FAMILY INADA (www.inada-chair.com) is a manufacturer of Japan's best-selling luxury shiatsu massage chair, the INADA Chair. The company was founded in Japan in 1962, introducing the world's first therapeutic massage chair. Since its inception, the company has been devoted to designing and building therapeutic massage devices for home use and holds many international patents in the field. With sales divisions in the U.S., Germany and Southeast Asia, FAMILY INADA is creating a healthy living environment for all as a leader in the advanced research and development of massage-related technology.