



For Immediate Release

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Hollywood Elite Fall in Love with Inada Massage Chair

NEW YORK, N.Y. (May 7, 2003) - The Inada Chair, Japan's top-selling luxury massage chair, is making its mark in Hollywood. From late night talk show hosts to Emmy winning actors, the Inada chair has a growing fan base. The Inada chair is the world's first massage chair to provide custom shiatsu massages through state-of-the-art infrared technology, and demand for the chair continues to skyrocket.

Set decorators on Will & Grace put the Inada chair i.1 into Grace and Leo's new Brooklyn apartment, and cast and crew members are flocking to the chair during down-time. The chair was such a hot item that seven Will & Grace cast members and producers, including Debra Messing, Megan Mullally and James Burrows, have ordered the chair for their homes. Jay Leno also has an Inada chair, and NBC's Just Shoot Me has adopted the chair as well, featuring it on an upcoming episode.

"By scanning and identifying the body's various acupressure points with state-of-the-art infrared technology, the Inada chair tailors a custom shiatsu massage for each individual," said Nichimu Inada, president of Family Inada. "So everyone, from Will & Grace's petite co-star Megan Mullally to any Shaq-sized guest on The Late Show with Jay Leno, can enjoy the benefit of the Inada chair."

Two models of the Inada chair are now available in the United States - the H.9 and the i.1. The H.9, the newest model, takes Inada technology one step further by featuring the Synchronized Music Program. It is upholstered in supple black, yellow or light gray leather (\$3,500). The i.1 features all of the programs the H.9 model offers except for the Synchronized Music Program (\$3,200)

Where to Buy

The INADA Chair is sold at INADA retail locations across the U.S., online at www.inada-chair.com and toll-free at 1-877-22-INADA (or 1-877-224-6232)

About FAMILY INADA:

FAMILY INADA (www.inada-chair.com) is a manufacturer of Japan's best-selling luxury shiatsu massage chair, the INADA Chair. The company was founded in Japan in 1962, introducing the world's first therapeutic massage chair. Since its inception, the company has been devoted to designing and building therapeutic massage devices for home use and holds many international patents in the field. With sales divisions in the U.S., Germany and Southeast Asia, FAMILY INADA is creating a healthy living environment for all as a leader in the advanced research and development of massage-related technology.